

June 21, 2010

Acts Theatre
Mr. Mike Ieyoub
Box 92000
Lake Charles, LA 70609

Dear Melinda:

Thank you for agreeing to help support the McNeese State University Alumni Association through our Rowdy Card program. Alumni who contribute \$50.00 or more to the Annual Fund are eligible to receive an MSU Rowdy Card, which provides them with discounts to local businesses. There are approximately 1,700 local individuals and business donors who are eligible to receive this card.

There is no cost to your company for participating in this program. By offering cardholders a 10% discount through the *Acts Theatre*, the Alumni Association will provide an increase in advertising exposure for you by listing the *Acts Theatre* in our annual fund drive piece, fall newsletter, and website. Upon request, we can also provide you with a small counter display that reads "Rowdy Card Accepted Here."

Enclosed is a copy of last year's participants. You can choose the donor level you wish to participate in, or you can participate in all levels above \$50.00. Enclosed you will find the enrollment form. Please complete the form and return it to our office using the enclosed envelope. Thank you for participating in the 2010-2011 Rowdy Card program and if you have any questions, please do not hesitate to give me a call.

Sincerely,

Stephanie Y. Clark
Assistant Director of Alumni Affairs